

2022 FREDERICK WOMEN'S DISTANCE FESTIVAL SPONSORSHIP OPPORTUNITIES

	PREMIER SPONSOR \$3500	PLATINUM-PLUS SPONSOR \$1500	PLATINUM SPONSOR \$1000	GOLD SPONSOR \$500	SILVER SPONSOR \$250
Number of sponsorships available	1 McLaughlin Family Chiropractic	5	Unlimited	Unlimited	Unlimited
Race Day Banner (supplied by us)	On arch leg; plus 3' x 6'	On arch leg; plus 3' x 6'	2' x 6' individual	2' x 5' individual	Shared
Name/Logo on home page of race website, posters, postcards	♥				
Logo on Race Bibs	♥				
Race Day	Prime location for Booth				
Email Promotion: Inclusion on mass emails (over 10,000 recipients)	♥	♥	♥		
Logo/Link on Race Registration Page	♥	♥	♥		
Race Bags: sponsor-supplied promotional material placed in race bags	♥	♥	♥	♥	
Logo on race shirt (commit by June 20th)	♥	♥	♥	♥	
Race Day Expo space (10' x 10')	♥	♥	♥	♥	♥
Thank you on Facebook page	Dedicated Post	Dedicated Post	Dedicated Post	Shared Post	Shared Post
Logo on race website sponsor page	♥	♥	♥	♥	♥
Complimentary Race Entries	10	5	4	3	2

www.frederickwdf.com | www.steeplechasers.org



AT A GLANCE!

The Frederick Steeplechasers Running Club is proud to present the 33rd annual Frederick Women's Distance Festival. The event brings together over 600 women and girls in a celebration of fitness and health.

OUR PARTICIPANTS!

Our participants come from all over Maryland and the surrounding mid-Atlantic states and range from fitness walkers to the most competitive women in the region.



OUR VOLUNTEERS!

Our volunteers are the best, with over 75 friendly faces coming together on race day to ensure that everyone has a great experience.

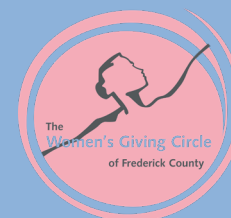


OUR SPONSORS!

We could not be successful without the generosity of our loyal sponsors. Some of them have been with us for years and we are so grateful for their support.

OUR PROCEEDS!

100% of our net proceeds are donated to the Women's Giving Circle of Frederick County, funding grants to nonprofits serving women and children in our community.





Yes!

**I will sponsor the 2022
Frederick Women's
Distance Festival!**

1

SELECT YOUR SPONSORSHIP LEVEL

- ☐ Platinum Plus \$1,500
- ☐ Platinum \$1,000
- ☐ Gold \$500
- ☐ Silver \$250

*Thank you for your sponsorship
of the Frederick Women's Distance
Festival!*

2

PROVIDE US WITH YOUR INFORMATION

SPONSOR NAME _____

CONTACT NAME _____

STREET ADDRESS _____

CITY, STATE, ZIP _____

EMAIL _____

3

COMPLETE YOUR PAYMENT

- ☐ Check Enclosed (payable to Frederick Steeplechasers Running Club)
- ☐ Please Invoice Me

SEND COMPLETED FORM TO:

Frederick Steeplechasers Running Club
PO Box 681
Frederick, MD 21705

QUESTIONS?

Please contact Harriet Langlois
(harriet.langlois@steeplechasers.org)

Or skip the paperwork and register online at:

<https://steeplechasers.org/signature-race-sponsorship-registration/>

*The Frederick Steeplechasers Running Club is a 501(c)(3) nonprofit organization.
All contributions are tax-deductible to the fullest extent allowed by law.
FSRC Tax ID # 51-0211400, RRCA Tax ID #23-7283854 (group exemption #2702)*



AUGUST 6, 2022

FREDERICK, MARYLAND

Sponsor the 33rd Annual Frederick Women's Distance Festival!

This year, we celebrate thirty-three years of bringing the Frederick Women's Distance Festival to women of all ages and abilities. The event, open to runners and walkers, offers the opportunity to come together in a morning of fun and fitness at Frederick Community College. The associated race-day expo and post-race celebration enhance the experience for our runners, volunteers and sponsors.

We invite you to join us as a sponsor of this year's event. You'll enjoy excellent marketing benefits, exposure to our growing field of participants, and the opportunity to align yourself with the well-respected Frederick Steeplechasers Running Club and our target charitable beneficiary, The Women's Giving Circle of Frederick County.

In 2021, the race netted \$23,094 for the grant program operated by The Women's Giving Circle, providing funds to nonprofit organizations serving women in need in our community. Many of these nonprofits host booths at our race-day expo, offering participants the opportunity to see first-hand how their support is benefitting women in our area.



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